

25. January 2011

China International Environmental Protection Exhibition & Conference (CIEPEC) Beijing, 7.-10. June 2011



The Chinese government plans to spend more than US\$ 460 billion, or 1,5% of the GDP, to solve environmental challenges and develop environmental clean-up-, new energy- and energy saving technologies. This offers Norwegian companies major opportunities to deliver equipment and consultative services within the energy and environmental sectors.

The exhibition

CIEPEC is the main meeting point for Chinese officials and private enterprise managers from all over China. 50 000 visitors and 600 exhibitors are expected to attend the Expo in 2011. CIEPEC is sponsored by the Chinese Ministry of Environmental Protection and organized by China Association of Environmental Protection Industry

Norwegian joint stand

Innovation Norway is organising the Norwegian joint stand. The stand will offer Norwegian companies a strong venue for promotion and networking in a growing market. The stand will be staffed with multi-lingual staff and be located at a prime spot close to the entrance of the International hall.

Registration deadline 25th of February

For application form:

www.innovationnorway.no/exhibitions

Please register at your earliest convenience, and at the latest by 25th of February 2011

Who should attend?

The exhibition is particularly relevant for companies engaged in:

- Water and wastewater treatment
- Air pollution
- Solid waste management
- Energy saving technologies and solutions
- Renewable energy technologies

Special events during the exhibition week

Innovation Norway will organise the following events in conjunction with CIEPEC. These will be open to the exhibitors free of charge.

Seminar

Together with the Royal Norwegian Embassy, Norwegian Enterprises Confederation, China Enterprises Confederation and NEEC, Innovation Norway will host a one day seminar during the exhibition. The seminar will focus on air pollution, water and waste treatment issues, energy management as well as renewable energy technologies in a Sino-Norwegian context. All exhibitors will have a speaker slot at the seminar.

Match-making

If practically feasible, individual match making meetings will be organized between the participants and Chinese contact points. Please contact Beijing office, Liv Inger Tønjum, liton@innovationnorway.no, with your specific requirements if this is of interest.

Networking events

An evening reception for relevant Chinese contact points to the Norwegian companies exhibiting as well as the Norwegian exhibitors and their guests will be arranged by Innovation Norway and the Royal Norwegian Embassy in Beijing.

If you are unable to attend yourself, Innovation Norway can, by separate agreement, take the responsibility of promoting your company.



Norwegian Energy and Environment Consortium

NEEC is a multi-client project in Innovation Norway. It consists of Norwegian energy and environmental companies active in China or planning on entering the Chinese market. NEEC offers members a broad network as well as assistance in entering and navigating the vast Chinese market.

www.neec.no

Transport, travel, accommodation

Innovation Norway will seek to arrange hotel rates at a discounted rate available to CIEPEC participants and their guests. Further information available after receipt of your registration.

Travel expenses, hotel, freight and additional equipment at the stand/booth must be paid for by each participating company

CIEPEC had 46,000 visitors in 2009. Of the participants, 70% held a managerial position. 95% would like to participate in CIEPEC 2011

Exhibitor information

Estimated price is +/- NOK 5000 per sqm.

This includes building the pavilion, furniture, lighting, carpet, company logo and management costs. A lounge with light food and soft drinks will be at your disposal for customer meetings.

Exact prices will depend on the final number of participants.

Included in the price is also participation at special events organised by Innovation Norway throughout the week.

Contact for exhibition details

Innovation Norway, Department Trade Fairs
Désirée Vikse
desiree.vikse@innovationnorway.no

Contact for special events and NEEC

Innovation Norway Beijing / NEEC
Liv Inger Tønjum
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